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PRICE INCREASE NOTICE

December 27, 2012

All Sales Reps,

Perlick will be implementing a price increase effective April 1, 2013.

The increase will be as follows:

- Flat top bottle coolers and glass chillers +4%
- Slant top bottles coolers +4%
- Back Bar Refrigerators +4%
- Direct Draw Beer Dispensers +4%
- Select Century components +2 ½%

The net result is that our total price increase will average approximately two and a half to three percent on the typical bar equipment package.

All orders received at Perlick after March 31, 2013 or received prior to March 31 but scheduled to ship after May 31, 2013 must be submitted with 2013 pricing, **regardless of when the quote was prepared.**

New prices will be in Auto Quotes by March 1st. We are anticipating mailing printed price lists by March 15th.

Jim Koelbl

